



Bright Nights –
A Holiday Light Spectacular
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FOR IMMEDIATE RELEASE

SunFest Organizers Announce Florida's Newest Holiday Tradition - Bright Nights A Holiday Lights Spectacular

West Palm Beach, Fl. October 21, 2009 -- Bright Nights, A Holiday Lights Spectacular is Florida's newest holiday tradition. Three nightly shows will run on 22 nights between November 27 and December 27 at Roger Dean Stadium in Abacoa (Jupiter, FL). Bright Nights features a 20-minute dazzling light show synchronized to holiday music.

This Holiday Lights Spectacular is the first light show of its kind anywhere in the U.S. The 20-minute-show will feature over 140,000 LED lights displayed on 50 steel "trees" - including one 55' tall, leaping arches, fireworks styled aerial displays and a "twinkle wall" as long as a football field. All will be synchronized to music and come alive for a dazzling holiday experience.

Free holiday activities will be run to celebrate the season. Special events include - Snow Days (Nov. 29 and Dec. 20), Holiday Marketplace (Dec. 12 and 13). Thursdays will be Holiday Hound Nights - four-legged friends are welcome and local pet agencies will offer holiday pet adoptions. Evening activities vary; check BrightNightsPB.com for schedule of activities.

This special holiday event is being produced by SunFest of Palm Beach County. Bright Nights is illuminated by Winterland, the country's foremost designer of holiday themed light attractions. Winterland has produced light displays for Las Vegas, Nv., Gendale, Az. and Melbourne, Fl.

Seeing the growth in the north end of Palm Beach County and a need for more family based and holiday events, SunFest recognized a unique opportunity to create the Bright Nights event to become a new holiday tradition in South Florida.

Tickets

For tickets call Ticketmaster 1-800-745-3000, in person at Roger Dean Stadium Box Office in Jupiter, or online BrightNightsPB.com. For event information call 561-837-8061.

Fundraising & Private Party Opportunities

Community non-profit organizations can raise money with Bright Nights. Approved schools, non-profits, churches and groups can earn money for every ticket they sell. Schools or groups that sell at least 100 tickets receive many benefits beyond fundraising - "Own" a Show, easy online and gate ticket codes, recognition on the scoreboard, a representative who will "flip the switch" to start the show, a performance by school band or choir, and the ability to set up a booth to raise additional funds.

A one-of-a-kind show means a one-of-a-kind holiday party. Various party spaces available for groups 10 to 200 guests, each offering customized catering options to fit any budget with buffet pricing starting at \$30 per person for buffet and admission.

Event sponsors include: Kool 105.5, The Palm Beach Post, WPBF Channel 25.

About Bright Nights

Bright Nights will be held from November 27 - December 27 at Roger Dean Stadium in Jupiter, Florida. The event is being produced by SunFest of Palm Beach County, Inc., a nonprofit organization based in West Palm Beach. For more information about Bright Nights, visit BrightNightsPB.com or call (561) 837-8061.

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